

20.620.043 Temporary A-frame sign permits.

A. A temporary sign permit is required for any business or civic organization which proposes to use a temporary A-frame sign for advertising purposes, except as provided in an approved outdoor festival and entertainment permit. Prior to the issuance of a permit, an applicant must provide evidence and certify that they will comply with the following:

1. Prior to installation of a temporary A-frame sign, a temporary sign permit must be obtained by the business, unit of operation or civic organization. The permit may be issued for the business, tenant, or civic organization and is nontransferable to any new tenant, business, or civic organization.
2. No more than one A-frame sign may be used per unit of operation.
3. A temporary A-frame sign may only be displayed during business hours or during the civic event.
4. The A-frame sign ~~must~~ may be placed in the following locations: a) in front of the unit of operation, adjacent to the storefront entrance, b) ~~or~~ on the site parcel where the business or civic event is located and placed along the street frontage, or c) if the business is located within a commercial or industrial complex, the sign may be placed on any parcel within the complex fronting a public street with written permission from the property owner. The sign ~~civic event is taking place, and~~ must be securely affixed to the ground (bolted or weighted), and must not block a public sidewalk or be placed in the public right-of-way, and must not block site visibility along the street.
5. The maximum size of an A-frame sign structure is limited to 6 square feet in area, including sign support, with a maximum height of three feet, and a maximum width of 2 feet.
6. The sign area must be designed as follows:
 - a. A maximum of five square feet of sign area, which may include a logo.
 - b. Sign area must be of uniform type and color.

c. Sign display must be permanently affixed to the sign. Magnetic or decal lettering is acceptable.

d. Erasable sign display is ~~prohibited~~allowed.

7. The sign structure must be square or rectangle in shape with an overall design that is compatible with the business it serves, or compliments the streetscape.

8. The A-frame sign must be made of durable, low-maintenance material, which will withstand extreme weather conditions.